

Message Text

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21

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SUBJECT: INAUGURATION OF PERUVIAN NEWS AGENCIES

REF: LIMA 4736

1. GENERAL EDUARDO SEGURA, CHIEF OF THE CENTRAL INFORMATION OFFICE (OCI), ANNOUNCED AUGUST 23 THAT PERU'S OWN NEWS AGENCIES - ESIPERU AND ESIANDINA FOR DOMESTIC AND INTERNATIONAL SERVICE RESPECTIVELY - WERE BEGINNING OPERATIONS. FIRST TASK OF AGENCIES IS TO REPORT THE NON-ALIGNED CONFERENCE. ESIANDINA IS TO JOIN IN FORMATION OF A POOL OF NON-ALIGNED NEWS AGENCIES IN ORDER TO ASSURE THAT "TRUTHFUL" INFORMATION ON THIRD-WORLD ACTIVITIES IS TRANSMITTED.

2. THE PURPOSE OF ESIPERU AND ESIANDINA, ACCORDING TO GENERAL SEGURA, IS TO INFORM AND ORIENT THE PEOPLE AND TO END MANIPULATION OF NEWS AND DISTORTION OF PERUVIAN REALITIES PERPETRATED BY FOREIGN NEWS MONOPOLIES. THE AGENCIES ARE TO OBTAIN, PROCESS AND DISSEMINATE INFORMATION OF AN OFFICIAL NATURE AND THAT RELATING TO ORGANIZED SECTORS OF THE POPULACE. THEY WILL PROJECT PERUVIAN REALITIES FOR OUTSIDE WORLD.

3. THE TWO NEWS AGENCIES BEGIN THEIR OPERATIONS WITH A FUNDING OF 100 MILLION SOLES AND THEIR SERVICE WILL BE PROVIDED FOR THE TIME BEING WITHOUT CHARGE. ACCORDING TO GENERAL SEGURA THE GOP DOES NOT INTEND TO ESTABLISH A PRESS MONOPOLY AND WILL COMPETE WITH FOREIGN NEWS AGENCIES IN DISSEMINATION
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OF INFORMATION. ESIPERU WILL BE THE AUTHORIZED VOICE OF GOP

AND ITS AIM TO INFORM PERUVIANS IN SPANISH, QUECHUA AND AYMARA
SHOULD RESULT IN MORE UNIFORM PRESENTATION OF NEWS HERE.
DEAN

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Message Attributes

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